



# Destination: Salem County

A Frank Discussion About Tourism In Salem County

November 1, 2005



Put out the welcome mat – Salem County is getting ready for visitors!  
Come learn about tourism promotion in Salem County and share your  
ideas and enthusiasm! You are Salem County's best ambassadors!  
Heritage • Nature • Arts • Agri-Tourism • Attractions • and Down Jersey Culture

**Location:** Salem County Visitor's Center  
1 New Market Street, Salem, N.J. 08079

**Time:** 5:00PM to 7:00PM

**Panelists:** Judi London, South Jersey Tourism Corporation  
Mark Packer, Appel Farms  
Lillian Armstrong, New Jersey Audubon Society  
Darlene Scocca, Director of Tourism/Burlington County

CO-SPONSORS: Salem County Board of Chosen Freeholders, Preservation Salem,  
Salem County Chamber of Commerce,  
South Jersey Tourism Corp., Salem County Economic Development Office.



RSVP 856-935-7510 ext. 8532/Refreshments Provided